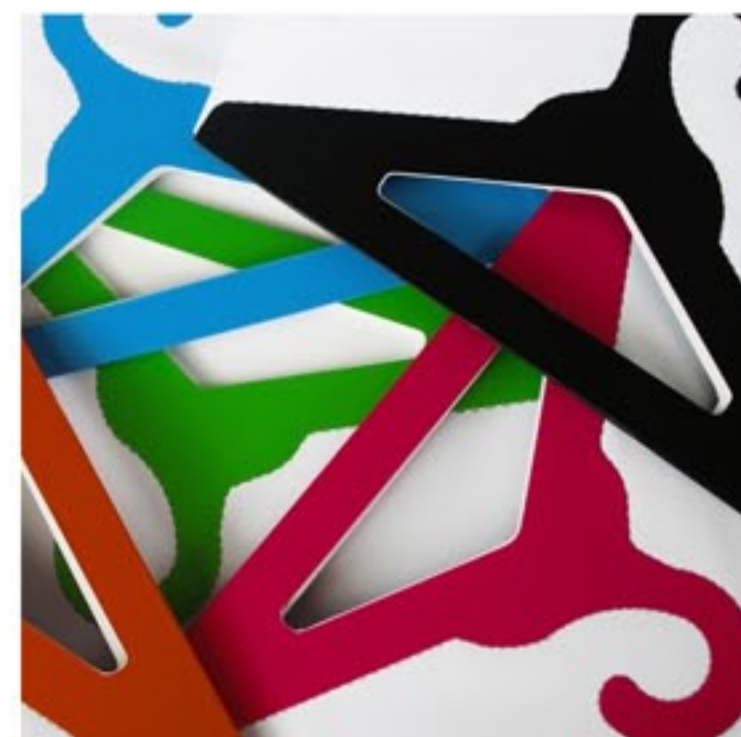




 Platinum A' Design Award A' Design Award Winner  
in Packaging Design Category, 2010 - 2011.

## The “get the hang of it” bag. Paper bag by Aiki Rovithi

Where did all the hangers go? They're never enough and there isn't one around when you need it! Well, that's about to change! The “get the hang of it” bag has two no ordinary handles. They are actually two detachable cardboard hangers. The user can hang up his newly purchased clothes at once! This bag gives the opportunity to retail stores to “go green” and remain at the forefront of the fashion world. It also urges consumers that concern themselves with the state of the environment, to avoid the use of plastic bags and hangers.



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